

TRADEMARK POLICY OF THE SCION ASSOCIATION

Version 22 May 2025

1. Introduction

The SCION Association is a global non-profit organization dedicated to fostering the growth and adoption of SCION, a network protocol and open source community project.

The SCION wordmark and logos are registered trademarks (hereafter referred to as the SCION trademarks) owned by the SCION Association or licensed by ETH Zurich to the SCION Association. Commercial uses of the trademarks are disciplined by this policy. Derivatives or adaptations are not permitted. When the SCION trademarks are used, credit must be given to the owner.

2. SCION trademarks

The SCION trademarks make it possible to state what is officially part of the SCION initiative and assure developers, implementors and users of the quality and safety of the product they are using. We're therefore careful about where we allow the trademarks to appear, but at the same time want to allow for creative and fair use.

Membership fees help us maintain the SCION open source implementation so we ask that commercial users of our trademarks contribute back by becoming a member of the SCION Association.

This policy outlines how you may use our trademarks. It applies to the territories where such trademarks are registered. If you have any doubts about whether your intended use of a SCION trademark requires permission, or wish to report misuse of a SCION trademark, please contact us at: info@scion.org.

The SCION Trademarks include one wordmark and two logos:

- “SCION” word mark, licensed by ETH Zurich to the SCION Association for an indefinite term



-  (pre-2024 logo)

This policy also covers the use of the connecting element labels:



3. Using the trademarks

You can download logo files and guidelines about how to practically use them by downloading the brand guide and logos available at: <https://www.scion.org/resources/>.

3.1. Appearing official, affiliated, or endorsed

SCION trademarks cannot be used in ways that appear (to a casual observer) official, affiliated, or endorsed by the SCION Association or the SCION project unless you have written permission from the SCION Association.

This is a requirement for all uses, even those that are listed as not requiring explicit approval. For example, the use of terms such as ‘official’, ‘original’ or ‘only’, (e.g. ‘The only SCION conference in the USA’ or ‘The official SCION implementation’), is likely to give the appearance that the use of the trademark is officially endorsed by the SCION Association and would therefore not be acceptable.

3.2. Referring to SCION

The SCION trademarks may be freely used to refer to the SCION Internet Architecture. Commercial uses are excluded and disciplined by section 5 of this policy.

The wordmark “SCION” is to be capitalized. While it may be written in any font, derivative logos using the wordmark are not allowed.

The SCION trademarks may not be used as follows:

- to refer to any other network technologies;
- in a way that is misleading or may imply association of unrelated protocol, tools, documentation;
- they must not be altered, abbreviated or combined with other marks, and logos must retain their original design and colors;
- they must not be used as domain names or as part of products, services or company names. Exceptions for SCION Association members are described in paragraph 5;
- they may not be used in a disparaging manner.

You may also not claim ownership of SCION trademarks, register them, or create derivative marks.

3.3 Official source code and binaries produced by the SCION project

Official source code and binaries produced by the SCION project will always come from one of these sources:

- The domain scion.org and any subdomains
- The Github Organisation <https://github.com/scionproto> and <https://github.com/scionassociation>

4. Uses not requiring explicit approval

There are several uses that do not require explicit approval, but you must ensure that use of the SCION trademarks complies with the conditions outlined in Article 3.

- Researchers and non-profit organizations who contribute to SCION-related research activities, open source software development, technical specification work, education and training, or promotion of SCION may use the SCION trademarks to signify their contribution.

- The SCION trademarks may be used in code repositories (e.g. GitHub) when referring to use with or compatibility with the SCION open source implementation referred in 3.3.
- Open-source developers contributing code to the official SCION open-source implementation, porting SCION to different operating systems, or developing non-commercial SCION-related products may use the SCION trademarks to signify their contribution.
- Organizations or individuals deploying SCION technology or participating in existing Isolation Domains are permitted to use the SCION trademarks on their websites or other communication channels to signify their deployment of the SCION technology. Commercial use is excluded (e.g. selling SCION connectivity or related services).

5. Uses that require SCION Association membership

Service providers and vendors offering SCION-related services or products may only use the SCION trademarks if they are members of the SCION Association (Founding, Supporter, Community and Adopter categories only). They may use the SCION trademarks:

- for commercial purposes in marketing materials, websites, in subdomain names (e.g., scion.isp.com) , service names, offerings, events
- Use of “SCION” in company names is excluded. Members may signal themselves as affiliated (e.g. “A SCION provider”, a “SCION integrator”, etc.)
- They may use the SCION Association logo to signify their affiliation with the SCION Association.

Such uses may also be granted to organizations that can provide evidence of an existing SCION deployment and show in writing their intent of becoming a member within two years.

Other usages are excluded and require authorization. Usage rights are non-exclusive and non-transferable. Use of the SCION trademarks must comply with the conditions outlined in Article 3 and the SCION Association reserves the right to revoke or restrict usage of the SCION trademarks if these guidelines are violated or the usage does not align with the values and objectives of the SCION Association.

Disclaimer

The SCION Association does not make any warranties regarding the non-infringement of third-party intellectual property rights or the approval of trademark registrations. The SCION Association and ETH Zurich are not liable for claims relating to the misuse of SCION trademarks.

Updates to this policy

The SCION Association may release updated versions of this policy without notice. Please refer to the SCION Association website for the latest version.

Validity

Usage rights that are reserved to SCION Association members are immediately revoked upon termination of SCION Association membership. In addition, usage rights related to the wordmark licensed by ETH Zurich to the SCION Association may be revoked in the unlikely event that the indefinite agreement between the SCION Association and ETH Zurich is terminated. In such a case, members will be notified and this policy updated. Under no circumstances shall any member have any claims or rights against SCION Association or ETH Zurich.

Credits

This document was derived in part from the Rust Foundation Logo Policy and Media Guide:
<https://foundation.rust-lang.org/policies/logo-policy-and-media-guide/>