



# SPONSORSHIP PACKAGES

## SCION DAY 2025

Call for Sponsors closes on 31 March 2025!



# SCION DAY 2024 IN NUMBERS

179 270+

on-site attendees (320+ registrations)

156 158+

online attendees

96 160+

companies

Swiss National Bank, UBS, Zurich Schweiz, Swisscom, Axpo, Roche, Zürcher Kantonalbank, armasuisse, Airbus DS, Hitachi Energy, Huawei, Google, BNP Paribas, BT, Colt Technology Services, Eurocontrol Performance Review Commission, SIX Group, Ernst Schweizer AG, Raiffeisen Schweiz, Frankfurter Bankgesellschaft (Schweiz) AG, RUAG AG, Swissgrid AG, ETH Zurich

80 VIP dinner

20%

ISPs

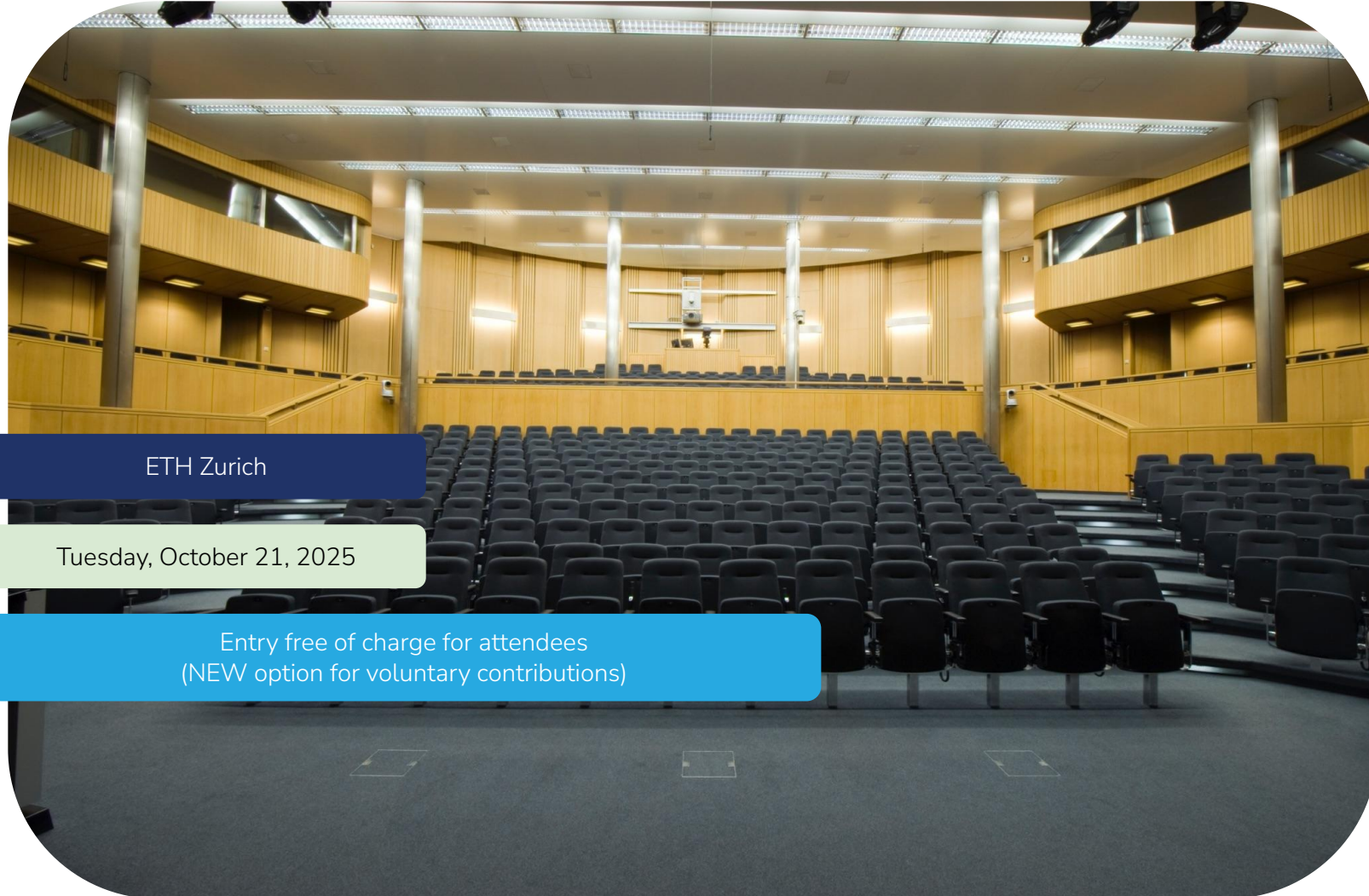
80%

Users

29 17

speakers

# DATE AND VENUE



ETH Zurich

Tuesday, October 21, 2025

Entry free of charge for attendees  
(NEW option for voluntary contributions)

# SPONSORSHIP PACKAGES

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# SPONSORSHIP PACKAGES | min 3-year commitment

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## SILVER SPONSOR

### Brand awareness:

- Full-day booth presence - small size
- Social Media postings
- Logo exposure on the website and email comms

### Lead-gen:

- QR code on attendees' badges
- **5 seats** x VIP dinner
- **Access to 10** attendees for meeting scheduling before event

## GOLD SPONSOR

### Brand awareness:

- Full-day booth presence - medium size
- Slot on stage (20 min) or panel (40 min)\*
- PR release\*\*
- Social Media postings
- Logo exposure
- **NEW** 10-second roll aired before and during coffee breaks (no audio)

### Lead gen:

- QR code on the badge
- **10 seats** x VIP dinner
- **Access to 20** attendees for meeting scheduling before event

## PLATINUM SPONSOR

### Brand awareness:

- Full-day booth presence - big size
- Slot on stage 20 min + panel (40 min)\*
- PR release\*\*
- Social media postings
- Logo exposure across all email comms
- Big logo display on the website, including about us section.
- 5-10 min speech at the VIP dinner
- **NEW** 30-second roll aired before and during all breaks (no audio)
- **NEW** Logo displayed at check-in on the TV

### Lead gen:

- QR code on the badge
- **15 seats** x VIP dinner
- **Access to 30** attendees for meeting scheduling before event

Non-member

10,000 CHF

20,000 CHF

30,000 CHF

Adopter member

5,000 CHF

-50%

8,000 CHF

-60%

12,000 CHF

-60%

Community & Supporter

FOR FREE

FOR FREE

FOR FREE

\*Quality check of content - not promotional or sales and marketing.

\*\* To be initiated by the sponsor and SCION Association in supporting role



# THANK YOU

