



SCION DAY 2024

Elevating secure communication
across critical infrastructures



SCION DAY 2023 IN NUMBERS

179

on-site attendees

156

online attendees

96

companies

Extreme Networks, Credit Suisse, Equinix, Sunrise, Swisscom, CANCOM, InfoGuard, HIN, VTX, InfoSec Global, InterCloud, SIX, SNB, Axpo Systems, BT, Akamai, BNP Paribas, Proximus, Swissgrid, Accenture, armasuisse, Armed Forces, BIS, Bank. J. Safra Sarasin, Basler Kantonalbank, Cisco, Cyberlink, Fortinet, McKinsey, Medisupport, Netzzart, Pictet, SwissLife, Tata, Threema, UBS, USP, SwissAir, VSE, Zurich Kantonalbank, and more!!!

50%

split between users and ISPs

90%

Swiss

29

speakers

DATE AND VENUE



ETH Audimax

Tuesday, October 22

SPONSORSHIP PACKAGES

SCION Day 2024



SPONSORSHIP PACKAGES

For non-members - Start: mid-Feb - close: April 2024 // min 3 year sponsorship

SILVER SPONSOR

Brand awareness:

- Full-day booth presence
- Social Media postings
- Logo exposure
- Invite own customers before registration open for all

Lead-gen:

- **5 seats** x VIP dinner (for you, your customers or partners)
- **5 x pre-selected contacts** of attendees to arrange meetings pre-event (upon acceptance of attendees)

10,000 CHF

GOLD SPONSOR

Brand awareness:

- Full-day booth presence
- Slot on stage (20 min) or panel (40 min)*
- PR release
- Social Media postings
- Logo exposure
- Invite own customers before registration open for all

Lead gen:

- **10 seats** x VIP dinner (for you, your customers or partners)
- **10 x pre-selected contacts** of attendees to arrange meetings pre-event (upon acceptance of attendees)

20,000 CHF

PLATINUM SPONSOR

Brand awareness:

- Full-day booth presence
- Slot on stage 20 min + panel (40 min)*
- PR release
- Social media postings
- Logo exposure
- Invite own customers before registration open for all

Lead gen:

- **15 seats** x VIP dinner (for you, your customers or partners)
- **15 x pre-selected contacts** of attendees to arrange meetings pre-event (upon acceptance of attendees)

25,000 CHF

*Quality check of content - not promotional or sales and marketing.

OPTIONS FOR ASSOCIATION MEMBERS

	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
Booth	Included	Included	Included
Solo slot on stage (20 min) or panel slot (40 min)*	Not included	Included	Included (both)
Brand awareness	PR release Social Media postings Logo exposure	PR release Social Media postings Logo exposure	PR release Social Media postings Logo exposure
Invitation to customers / partners before registration opens for all	Included	Included	Included
VIP dinner	5 seats x VIP dinner (for you, your customers or partners)	10 seats - (for you, your customers or partners)	15 seats - (for you, your customers or partners)
Contacts & meetings	5 x pre-selected contacts	10 x pre-selected contacts	15 x pre-selected contacts
Booth		Included	Included (as needed)
Cost to	Adopter = 3K CHF Community & Supporter: 0 CHF	Adopter = 5K CHF Community & Supporter: 0 CHF	Adopter = 10K Community & Supporter = 0K

THANK YOU

